

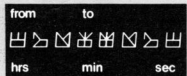
BORIS
BORIS IS KING

MEET BORIS

THE TALKING CHESS COMPUTER

Chess has been played for centuries. Somewhere along the way, it acquired the reputation of being a game that can only be played by intellectual men. Not so! Chess is a game of strategy that can be played by anyone—men, women, and children.

This revolutionary computer, BORIS, is the perfect chess teacher, companion and opponent. He'll also take your mind off the world around you. So if you're ready for the perfect relaxer, why not make the "Great Escape" with a great new friend, BORIS.



BORIS electronically displays all chess pieces on the board. (First rank displayed above.)

The Classic Game of Chess Will Never Be the Same.

BORIS is the world's most advanced portable chess computer. Match him against any other computer in his class, and he defeats them all. For the millions who play chess, plus those who want to learn the game, BORIS provides the challenge and flexibility that until now were found only in expensive laboratory computers. Like his big brothers, BORIS even talks to his opponents, with messages programmed into his almost human brain.

BORIS was created to be the perfect chess opponent; always ready at a moment's notice, with a game and strategy that's unpredictable. If your chess skills are wasting away because you can't find an opponent, BORIS will be a challenging adversary, and there's never a fear of being embarrassed if you make a careless blunder. BORIS plays black or white; he'll even play himself. Set him to play at a beginner's level, or let him loose, and he'll play a game that will keep the attention of a Master.

BORIS is unmatched as a chess teacher. It's easy to find scores of books for beginners, but it's never as easy to find someone with the time and patience to teach a novice. BORIS knows every rule and move of the game, and has all the patience in the world. Even if you've never played the game before, you can learn from BORIS in less than an hour. If you're his student and unsure of your next move, simply ask BORIS to suggest the best one. When BORIS backs you into a corner, just change places with him, and see how he battles his way out of his own trap. You can alter his level of play at any time to match your advancement.

While BORIS is "thinking," you can see him electronically moving pieces around the board, analyzing the effect of each move he considers. His electronic display also shows the position of each piece on the board at any time during a game. This feature, combined with BORIS' position programming, lets you set up any board position in seconds; advanced players can set up board situations to practice specific strategies, and beginners can remove pieces for handicapping.

BORIS keeps you honest by displaying "ILLEGAL MOVE," if you attempt one. He concedes defeat with "CONGRATULATIONS," if you're good enough to beat him, even "STALEMATE," if you play him to a draw. His vocabulary includes a variety of phrases which will add flavor to your game. He can certainly unnerve you at any time, with a comment like, "I EXPECTED THAT" or "IS THIS A TRAP?"

BORIS is programmed for all classic chess moves: castling, en passant, queening, etc.; plus, he solves all mate in two problems. Also, BORIS is programmed for random play, so you'll never get the same game twice. BORIS comes in a hand-crafted, solid walnut case, 10" x 3 1/4" x 6 3/4", with chess pieces and folding chess board. You can use your own board and pieces if you prefer.

Whether you're an experienced player, a beginner, or you need a special gift for a chess buff, BORIS is definitely for you. When you sit down to challenge BORIS, be prepared for the game of your life. You'll quickly see for yourself why BORIS IS KING.

BORIS is available in fine department stores and specialty shops. Call TOLL FREE 800-638-8280 (except from Alaska and Hawaii) for the name of the store nearest you. For further information write Chafitz, Dept. 718, 856 Rockville Pike, Rockville, Md. 20852. Dealer inquiries invited.